



# CONTOUR

## WHO'S IT FOR?

ESSENTIAL CONTOUR is our complete meal, specifically formulated for:

- Dogs that are overweight or have a reoccurring tendency to be overweight.
- Castrated or sterilized dogs, as these interventions have an effect on dietary requirements.

Our ingredients are of the highest quality; a quality you'll learn to expect from ESSENTIALS. The meal follows our BOF principle and is grain-free.

## BOF - A SENSATION WITHIN PET FOODS

Behavioral Optimizing Foods (BOF) is the principle honoring the many advantages of keeping the blood sugar levels stable throughout the day. At ESSENTIAL FOODS we have achieved just that with our life-changing and award winning foods. BOF ensures the stability of your dog's sugar levels. Our high fresh meat content and the low preparation temperature means your dog gets exceptional nutritional values vs. mass-branded pet foods. The results with BOF are breathtaking. Serving ESSENTIALS positively will affect the mental balance of your dog. Some report seeing a dramatic transformation in the behavior, others note a smaller change, however improvement is always recorded.

## PRODUCT DESCRIPTION

Made with fresh and dried chicken, duck,

salmon, trout, egg	78.0%
Of which fresh	45.0%
Protein	33.0%
Fat	13.0%
Of which Omega-3	1.4%
Of which Omega-6	2.2%
Minerals/Crude ash	8.0%
Fiber	4.5%
Water	8.5%
Calcium	1.8%
Phosphorus	1.4%
Glucosamine	0.09%
Chondroitin	0.07%
Kcal/Kg	3425

## IS THIS YOUR FIRST BAG OF ESSENTIALS?

With the first bag of ESSENTIALS comes a nutritional lifestyle change. Gradually phase in ESSENTIALS over 4-7 days, or make the change from one day to the next which works equally well. The most important point is to adjust daily portions to suit your pet. Overfeeding will result in softer stools.

We therefore advise that you spend the first 2-3 weeks identifying the correct portion size. When your pet's stools are solid, and your pet feels satisfied, you have found the correct portion size. All you have to do now is enjoy all the benefits of ESSENTIALS.

TIP: Start by feeding your pet 10% less than usual and adjusting from there. You are always welcome to contact us for feeding advice and guidance.

## THE RECIPE

Fresh chicken and duck, dried chicken and duck, sweet potato, potato, peas, fresh salmon and trout, fresh whole egg, linseed, lucerne sprout, liver stock, pea fiber, vitamins, minerals, MOS (mannan oligosaccharides), FOS (fructooligosaccharides), glucosamine, chondroitin, MSM (methylsulfonylmetan) cranberry, acai, blueberry, mulberry, apple, tomato, orange, pear, carrot, spinach, cauliflower, seaweed, marigold, ginseng, green tea, ginger.

## COOKING TEMPERATURE

90 degrees (°C).

## ADDITIVES PER KG

Vitamins: Vitamin A 15,000 IU, Vitamin D3 2000 IU, Vitamin E 240 IU. Provitamins: Taurine 1,500 mg Trace Elements: Zinc (Zinc Chelate of Amino Acids Hydrate) 50 mg, Iron (Iron (II) Chelate of Amino Acids Hydrate) 50 mg, Manganese (Manganese Chelate of Amino Acids Hydrate) 35 mg, Iodine (Calcium Iodate Anhydrous) 0.96 mg. Naturally preserved with rosemary and mixed tocopherols. Regulation (EC) No 2017/2279.

## BEST BEFORE

Date, time and unique production number can be found at the top of the bag.

## RECOMMENDED STORAGE

We recommend using the ESSENTIAL the FOOD BOX. The food should be stored in a cool, dry place (5-18 °C); away from direct sunlight and in an airtight container. This will ensure the last meal tastes as good as the first.

## WORDS OF ADVICE

When a dog is castrated or sterilized, its mental focus and hormone balance changes. This affects the dog's nutritional needs. CONTOUR will give your dog a natural fuller feeling; reducing overeating which leads to obesity. Overweight dogs will lose weight on CONTOUR, assuming the owner follows our recommended serving quantities. Once the ideal weight is reached, continue serving at a slightly increased portion size.



78% hereof 45% fresh



Weight Loss



Grain Free



BOF Approved

**Q** U A L I T Y  
**S** E R V I C E  
**E** N T H U S I A S M



Organic Acai



Alfalfa Sprouts



Apples



Blueberries



Carrots



Cauliflower



Ross & Cobb Chicken



Cranberries



Gressingham Duck



Eggs



Ginger



Ginseng



Green Tea



British Grown Linseed



Marigold



Mulberries



Oranges



Pears



English Peas



Russet Potatoes



Prebiotics



Rosemary



Scottish Salmon



Hand Harvested Seaweed



Spinach



Beauregard & Jewel  
Sweet Potatoes



Tomatoes



Salisbury Rainbow Trout



Vitamins & Minerals

Daily total amount. If necessary adapt to maintain ideal weight.



2kg

45 g

5kg

80 g

10kg

140 g

15kg

180 g

20kg

225 g

25kg

270 g

30kg

310 g

40kg

390 g

50kg

465 g

60kg

530 g

70kg

600 g

80kg

660 g

**Q**  
**S**  
**E**