



# THE BEGINNING - LARGE BREED

## WHO'S IT FOR?

ESSENTIAL THE BEGINNING - LARGE BREED is specifically formulated for puppies and juniors that will weigh over 15kg in adulthood. The meal is developed to perfectly support this specific sensitive growth stage that bigger dogs go through. LARGE BREED follows our BOF principle and is even grain-free.

TIP: We recommend serving THE BEGINNING - LARGE BREED up to the age of 13-18 months.

## BOF - A SENSATION WITHIN PET FOODS

Behavioral Optimizing Foods (BOF) is the principle honoring the many advantages of keeping the blood sugar levels stable throughout the day. At ESSENTIAL FOODS we have achieved just that with our life-changing and award winning foods. BOF ensures the stability of your dog's sugar levels. Our high fresh meat content and the low preparation temperature means your dog gets exceptional nutritional values vs. mass-branded pet foods. The results with BOF are breathtaking. Serving ESSENTIALS positively will affect the mental balance of your dog. Some report seeing a dramatic transformation in the behavior, others note a smaller change, however improvement is always recorded.

## PRODUCT DESCRIPTION

Made with fresh and dried chicken, duck, salmon, trout, egg

	74.0%
Of which fresh	48.0%
Protein	28.0%
Fat	14.0%
Of which Omega-3	1.6%
Of which Omega-6	2.5%
Minerals/Crude ash	8.0%
Fiber	3.5%
Water	8.5%
Calcium	1.4%
Phosphorus	1.3%
Glucosamine	0.09%
Chondroitin	0.07%
Kcal/kg	3620

## IS THIS YOUR FIRST BAG OF ESSENTIALS?

With the first bag of ESSENTIALS comes a nutritional lifestyle change. Gradually phase in ESSENTIALS over 4-7 days, or make the change from one day to the next which works equally well.

The most important point is to adjust daily portions to suit your pet. Overfeeding will result in softer stools. We therefore advise that you spend the first 2-3 weeks identifying the correct portion size. When your pet's stools are solid, and your pet feels satisfied, you have found the correct portion size. All you have to do now is enjoy all the benefits of ESSENTIALS.

TIP: Start by feeding your pet 10% less than usual and adjusting from there. You are always welcome to contact us for feeding advice and guidance.

## THE RECIPE

Fresh chicken and duck, sweet potato, dried chicken and duck, peas, fresh salmon and trout, fresh whole egg, linseed, chicken fat, potato, liver stock, lucerne sprout, vitamins, minerals, MOS (mannan oligosaccharides), FOS (fructooligosaccharides), glucosamine, chondroitin, MSM (methylsulfonyl-metan) cranberry, acai, blueberry, mulberry, apple, tomato, orange, pear, carrot, spinach, cauliflower, seaweed, marigold, ginseng, green tea, ginger.

## COOKING TEMPERATURE

90 degrees (°C)

## ADDITIVES PER KG

Vitamins: Vitamin A 15,000 IU, Vitamin D3 2000 IU, Vitamin E 240 IU. Provitamins: Taurine 1,500 mg. Trace Elements: Zinc (Zinc Chelate of Amino Acids Hydrate) 50 mg, Iron (Iron (II) Chelate of Amino Acids Hydrate) 50 mg, Manganese (Manganese Chelate of Amino Acids Hydrate) 35 mg, Copper (Copper (II) Chelate of Amino Acids Hydrate) 15 mg, Iodine (Calcium Iodate Anhydrous) 0.96 mg, Selenium (Sodium Selenite) 0.3 mg. Naturally preserved with rosemary and mixed tocopherols. Regulation (EC) No 2017/2279.

## BEST BEFORE

Date, time and unique production number can be found at the top of the bag.

## RECOMMENDED STORAGE

We recommend using the ESSENTIAL the FOOD BOX. The food should be stored in a cool, dry place (5-18 °C); away from direct sunlight and in an airtight container. This will ensure the last meal tastes as good as the first.



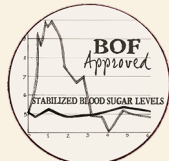
74% hereof 48% fresh



All chickens are cage free

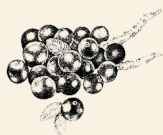


Grain Free



BOF Approved

QUALITY  
SERVICE  
ENTHUSIASM



Organic Acai



Alfalfa Sprouts



Apples



Blueberries



Carrots



Cauliflower



Ross & Cobb Chicken



Cranberries



Gressingham Duck



Eggs



Ginger



Ginseng



Green Tea



British Grown Linseed



Marigold



Mulberries



Oranges



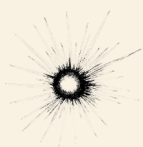
Pears



English Peas



Russet Potatoes



Prebiotics



Rosemary



Scottish Salmon



Hand Harvested Seaweed



Spinach



Beauregard & Jewel  
Sweet Potatoes



Tomatoes



Salisbury Rainbow Trout



Vitamins & Minerals

Daily total amount. If necessary adapt to maintain ideal weight.

Kg	Age of puppy & daily serving (g) Expected adult body weight		Das Alter des jungen Hundes und die tägliche Portionsgröße (g) Das erwartete Gewicht als ausgewachsener Hund		Valpens ålder och daglig fodermängd (g) Förväntad vikt som vuxen		Hvalpens alder og daglig portionsmængde (g) Forventet vægt som voksen											
	2months	3months	4months	5months	6months	7months	8months	9months	10months	11months	12months	13months	14months	15months	16months	17months	18months	18months+
15kg	180	190	200	210	220	230	230	220	210	200	190	ADULT						
20kg	210	230	240	250	260	270	280	280	270	260	250	240	ADULT					
25kg	240	270	280	290	300	310	320	330	330	320	310	300	290	ADULT				
30kg	280	300	310	320	330	340	350	360	370	370	360	350	340	330	ADULT			
40kg	360	370	380	390	400	410	420	430	440	450	450	440	430	420	410	ADULT		
50kg	440	450	460	470	480	490	500	510	520	530	540	540	530	520	510	500	490	ADULT
60kg	510	520	530	540	550	560	570	580	590	600	610	610	600	590	580	570	560	ADULT
70kg	580	590	600	610	620	630	640	650	660	670	680	680	670	660	650	640	630	ADULT
80kg	650	660	670	680	690	700	710	720	730	740	750	750	740	730	720	710	700	ADULT